

Making Changsha Stronger

**WNIC** 

**April 2016**

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**WNIC General Terms of Cooperation**  
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*A straight forward guide to cooperating with WNIC*

**CHANGSHA**   
WHAT'S NEW IN...

2016 WNIC Changsha European Christmas Market received more than 1000 visitors with 14 local businesses and high profile media attention as well as local charity involvement, live music, games and a santa grotto



This document represents WNIC's 'terms of cooperation' which outlines our preferred form of cooperation and any limitations which we feel may damage the integrity and public standing of the services we provide:



## CORE AIMS

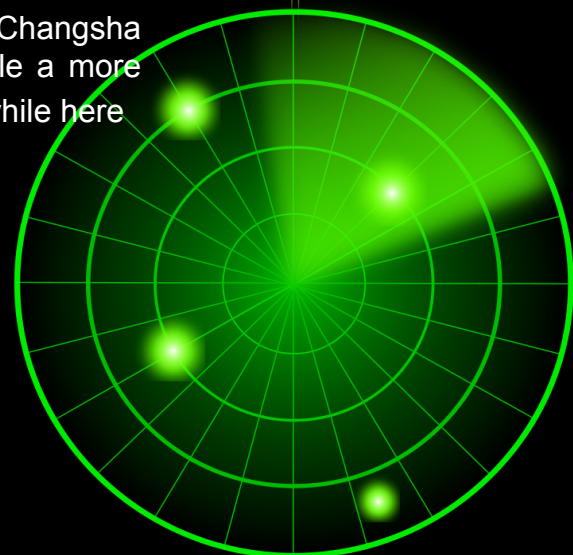
<> To provide local and regional **events information** in English through its online and printed forms

<> To encourage the **cross-cultural understanding** of everyone living in Changsha with particular emphasis on non-Chinese and Chinese citizens learning from and helping each another

<> To run activities and **social gatherings** with a view to helping non-Chinese learn more about, and contribute towards, the success of Changsha

<> To help promote the city of Changsha and Hunan province as a major **tourist destination** on a global stage and run services to promote this

<> To give non-Chinese residents in Changsha basic services and information to enable a more comfortable and **enjoyable experience** while here



The free WNIC magazine is Changsha's only major events and entertainment publication in English available across the whole of Hunan province



## GENERAL TERMS OF COOPERATION AND SUPPORT:

WNIC proactively supports local event providers and organisers, city businesses which non-Chinese may enjoy and any other type of community group which uses English or has an international element to its fundamental ethos. In support of the above:

1. WNIC aims to provide accurate, customised (edited where necessary) and localised information to our target audience using mainly online functions.
2. WNIC operates a non-exclusive service. The nature of our service prevents us from being restricted to any one party's demands. However, we will try to accommodate priority partners and events through open and friendly dialogue.
3. WNIC has the full right to manage its platforms and events in any way it sees fit. All platforms are managed to protect members as a whole as well as other partners and organisations we may work with.
4. WNIC uses mostly authentic information or, when appropriate, translated or existing articles, which always cite the source. This is 'internet protocol' which is accepted globally so long as the source is quoted or linked. Anyone wishing to publish any WNIC article or information should therefore, respectfully, seek permission and reference WNIC as the source where applicable. Use of WNIC articles in a copy/paste fashion will lead to legal proceedings.
5. WNIC uses an equality policy in its general business matters and the services which are managed by WNIC. WNIC-managed events encourage equality between Chinese and non-Chinese citizens and therefore cannot support 'foreigner only' discounts, privileges and access to events. This rule is designed to protect the integrity and good public standing of WNIC in the Chinese community as well as promote a fair and non-discriminatory environment. However, events and information which is not wholly managed by WNIC are not constrained to this rule. Such events and information will be judged on a case by case basis.
6. WNIC expects all business partners to adopt an attitude of mutual benefit and marketing. Hence, WNIC asks all partners to display or publish WNIC information, QR codes, logos and other materials.
7. WNIC runs various services and events. It is under no obligation to disclose any of its events or partner's information.
8. WNIC's Committee Members (CM) and Team Members (TM) are individuals who assist WNIC on a non-salaried basis, in accordance with the laws of the PRC. They may act and give opinions of their own which are not necessarily the policies and views of WNIC as a whole. As they are not formal employees, WNIC cannot be held liable for their opinions, behaviour and actions both online and offline.

## RESTRICTIONS TO OUR MANDATE:

-WNIC will refrain from cooperation if dishonesty or unreliability of any services, organisation or information is reported or suspected. This includes local businesses being represented by WNIC (E.G. Changsha Card business member) or working together on a project or activity.

-WNIC may not accommodate or use any information, service or organisation in which a rival social media or foreigner-orientated service provider is reported or suspected of being involved.

-WNIC is happy to consider joint online promotions of information, services or an organisation if an open and mutually beneficial basis of cooperation is reached by all parties involved. In addition, WNIC requires that use of the WNIC logo (as supplied by WNIC on request) in the main event or information poster or article be included as a basic rule. If this is not possible, please inform WNIC at the earliest opportunity.

-WNIC does not support religious or politically sensitive, as deemed by WNIC, information, events or organisations. This is purely designed to protect WNIC. WNIC may, however, publish occasional information according to major global events or celebrations with a view to promoting a greater understanding or learning of global events.

-WNIC is under no obligation to assist, help or provide any kind of information to any party (although we will certainly try to help).

The WNIC Changsha Card offers great discounts and Orange Lounge party membership and is still only a fraction of the price of similar cards elsewhere in China



The Orange Lounge is one of several social organisations managed by WNIC

**CHANGSHA** ?  
WHAT'S NEW IN...

Contact us to maximise your presence in Changsha

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Weixin: WhatsNewInChangsha  
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